The Beauty P. Baldwin Scholarship
Upsilon Alpha Omega Chapter
Alpha Kappa Alpha Sorority, Incorporated

Upsilon Alpha Omega, the Gwinnett Chapter of Alpha Kappa Alpha Sorority, Inc., was chartered in Gwinnett County on January 29, 1994. One of the first challenges taken on by the chapter was to establish a scholarship for young women in Gwinnett County. The scholarship was named in honor of one of our chartering members, Mrs. Beauty P. Baldwin. Thus far, we have awarded a number of scholarships totaling thousands of dollars to college-bound women.

Upsilon Alpha Omega is offering a scholarship to African-American high school seniors to further their educational opportunities. It is the chapter's goal to aggressively promote post-secondary education endeavors. The scholarship will be awarded to students who meet the following scholarship qualifications:

**QUALIFICATIONS**
- Must be a Gwinnet County Public School senior
- Of African-American descent (male or female)
- Must already be accepted to an accredited four-year college or university
- Must possess leadership potential and discernible good character
- Must demonstrate superior scholastic achievement (minimum 3.0 GPA)

**SCHOLARSHIP SELECTION**
To be considered for the Beauty P. Baldwin Scholarship, applicants must submit the following by March 27, 2017:

1. A completed application. It is imperative that the application be completed in full.
2. A one-page double-spaced (typed) personal statement summarizing why the applicant should be awarded the Beauty P. Baldwin Scholarship and how the scholarship will help him/her pursue his/her career ambition. Be sure to include community service activities in the statement.
3. A sealed copy of the applicant’s transcript.
4. Two sealed letters of recommendation from any combination of teachers, counselors, employers, school administrators or ministers.
5. Proof of acceptance into an accredited four-year college or university.

**SCHOLARSHIP SELECTION PROCESS**
- Completed applications that meet the above criteria must be postmarked by March 27, 2017 (no exceptions).
- Applicants will be notified by the scholarship committee if they are selected for an interview between the dates of April 10 and 14, 2017. If not selected you will be notified.
- **Selected students will be interviewed the week of April 17 – 21, 2017.**
- Students selected to receive scholarships will be notified by April 24, 2017.
- Scholarship recipients will be honored at a scholarship banquet sponsored by Upsilon Alpha Omega. Details will be mailed to recipients. Please save the date, June 10, 2017.
- Students not selected to receive a scholarship will be notified by mail after the final interviews.
ABOUT BEAUTY P. BALDWIN

Beauty P. Baldwin was born in Baldwin County Georgia. She was the first African-American female superintendent in the state of Georgia and served as superintendent of Buford City Schools for nearly 10 years.

Mrs. Baldwin received her Bachelor of Arts in Mathematics from Savannah State College in Savannah, Georgia. She received her Masters and Specialist degrees in Administration from the University of Georgia. Mrs. Baldwin has dedicated more than 50 years of her life to educating the children of Georgia.

Mrs. Baldwin has long been a member of many state and national education associations while maintaining memberships in civic, service and community organizations, as well. She was a founding member of Leadership Gwinnett, an esteemed program sponsored by the Gwinnett Chamber of Commerce. She was also Chairman of the Gwinnett County American Red Cross Advisory Committee and Chairman of the United Way Prototype focused on “getting kids ready to learn by the time they are in kindergarten.” She has served as Chairman of the Gwinnett Coalition of Health and Human Services Advisory Board and was a member of the Georgia Council on Adult Literacy (appointed by former Gov. Miller) and the Georgia Board of Medical Assistance (appointed by former Gov. Harris). Mrs. Baldwin was recently recognized as a 50 year member (Golden Member) of Alpha Kappa Alpha Sorority, Inc. and she is a charter member of the Upsilon Alpha Omega chapter, Gwinnett County (1994).

A snapshot of her honors would include the Trailblazer Award in Education, which she received in 1988 (from the Top Ladies of Distinction), the 1988 Gwinnett County Chamber Public Service Award, and the Member of the Year award from the Upsilon Alpha Omega chapter of Alpha Kappa Alpha Sorority, Inc. in 1997.

Mrs. Baldwin is a loyal member of Hopewell Baptist Church in Norcross, Georgia. At Hopewell, she is a member of the Deaconess Ministry and the Shepherd’s Care Ministry. She was the Administrator of Hopewell Christian Academy, which she founded in 1997. Currently, she serves on the board of directors for a Gwinnett County Public Schools Charter School, North Metro Academy of Performing Arts. A Gwinnett County elementary school, Baldwin ES, named in her honor opened for the 2016-17 school year.

Mrs. Baldwin is married to Mr. Lucious Baldwin, formally of Columbus, Georgia. Their daughter, Mrs. Geri Baldwin Gonzalez, is a member and past president of the Upsilon Alpha Omega chapter of Alpha Kappa Alpha Sorority, Incorporated.
APPLICATION

First Name

Last Name

Address

City

State

Zip

Phone Number

Email Address

High School Name and Address

City

State

Zip

High School Cumulative Grade Point Average

Expected Date of Graduation

Name of College/University you plan to attend in Fall 2017

Intended Major

Career/Professional Goal

High School Activities/Honors

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REMIND: Type a one page double-spaced personal statement in which you tell the scholarship committee why the Beauty P. Baldwin Scholarship should be awarded to you and how it would help you pursue your career ambition. Be sure to include your community service activities in the statement.

ALL MATERIALS MUST BE POSTMARKED BY March 27, 2017
Mail application and supplemental materials to the address below:

Upsilon Alpha Omega Chapter of Alpha Kappa Alpha Sorority, Inc.
ATTN: Scholarship Committee
P.O. Box 191
Lawnceville, GA 30046

MEDIA RELEASE
I grant permission to the Gwinnett Pearls of Service Foundation, Incorporated to use my minor child’s ___________________________ name and/or photographs to publicize the Beauty P. Baldwin Scholarship now and in perpetuity.

I hereby waive any right to inspect or approve the finished photographs (printed or electronic) that may be used in conjunction with them now or in the future, whether that use is known to me or unknown, and I waive any right to royalties or other compensation arising from or related to the use of the photograph.

My signature below certifies that I have read and understand all of the conditions and requirements of an applicant for the Beauty P. Baldwin Scholarship as described and that I meet all eligibility requirements.

Signature ___________________________ Date ___________________________

Parent/Guardian Signature ___________________________ Date ___________________________